

## Town of Reading 16 Lowell Street Reading, MA 01867-2685

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## READING ANNOUNCES UPDATED MAPPING SITE

Reading's interactive mapping site, <u>MapGeo</u>, has a new look. The site is designed for property owners, visitors, businesses, and Town staff. Users can look up property information, display several vintages of aerial photos, and turn on overlay themes such as zoning, wetlands, or topography.

"Reading continues to offer new technology tools in an effort to make town government more open and interactive, and to easily provide residents with important information," said Reading Town Manager Bob LeLacheur, "I encourage residents use the new MapGeo."

MapGeo combines Reading GIS data with Google maps to provide the best of both worlds. The new design offers:

- More modern, flexible, user-friendly interface
- Works on all mobile devices access maps anytime, anywhere
- Seamlessly integrates with Google Street View, Directions and Places
- Integrates with Bing maps, including Birds eye view
- Provides a link to the property record card for each property

(A screenshot of the new MapGeo site is enclosed)